



August 3, 2018

Mr. Jeffrey P. Bezos
Founder and Chief Executive Officer
Amazon.Com, Inc.
via email: jbezos@amazon.com

Re: The Apparel and Footwear Supply Chain Transparency Pledge

Dear Mr. Bezos,

Please accept our regards on behalf of the undersigned organizations.

A key part of our ongoing work focuses on promoting transparency in garment and footwear supply chains. We have regularly urged companies to disclose their supplier factory lists. We are writing to urge your company to adopt industry best practices in regards to such disclosures.

We urge apparel and footwear companies to publicly disclose their supplier factories' lists and advocate that companies adopt the Apparel and Footwear Supply Chain Transparency Pledge (Transparency Pledge), a basic minimum standard drawn on industry good practice which we have collectively endorsed (attached in Appendix I).

Over the course of late 2016 and early 2017, we reached out to 72 companies asking them to publicly disclose their supplier factories list in alignment with the Transparency Pledge, of which at least 17 companies aligned with the Pledge and many others have begun to disclose their supplier factory information publicly. These include adidas, ASICS, ASOS, C&A, Clarks, Cotton On Group,

Esprit, G-Star RAW, H&M Group, Hanesbrands, Levis, Lindex, New Look, Next, Nike, Patagonia, and Pentland Brands. Our April 2017 report, [Follow the Thread: The Need for Supply Chain Transparency in the Apparel and Footwear Industry](#), documents the results of our outreach and explains why we endorsed the Transparency Pledge.

Amazon falls behind existing leading industry practices in terms of disclosing supply chain information.

Transparency in supply chains is a powerful human rights due diligence tool, which can be utilized effectively to promote workers' rights. First, local unions and civil society organizations can more swiftly alert brand officials to worker rights concerns in its supply chain; second, they can also help the company keep track of undeclared units engaged in production without approval.

We call upon you to commit to publicly disclosing Amazon's own-brand supplier factories in accordance with the Transparency Pledge and implement this commitment in full, no later than January 2020.

Given Amazon's stature in the industry, we are particularly keen to have a positive written response to the Pledge so this may continue to be a force for change within the industry.

We look forward to a written response from you as soon as possible, but no later than August 31, 2018, indicating whether Amazon will align with the Transparency Pledge. All written responses may be sent to transparency@hrw.org. Please note that all written responses, or lack thereof, will be reflected in our upcoming report, due to be published around the UN Forum for Business and Human Rights in 2018.

Best regards,

Aruna Kashyap, Senior Counsel, Human Rights Watch

Christy Hoffman, General Secretary, UNI Global Union

Ineke Zeldenrust, Clean Clothes Campaign International Office, Clean Clothes Campaign

Jana Morgan, Campaigns & Advocacy Director, International Corporate Accountability Roundtable

Judy Gearhart, Executive Director, International Labor Rights Forum

Lynda Yanz, Executive Director, Maquila Solidarity Network

Scott Nova, Executive Director, Worker Rights Consortium

Sharan Burrow, General Secretary, International Trade Union Confederation

Valter Sanches, General Secretary, IndustriALL Global Union

CC: Ms. Kara Hartnett Hurst, Head of Worldwide Sustainability

Appendix I

The Apparel and Footwear Supply Chain Transparency Pledge ("The Transparency Pledge")

This Transparency Pledge helps demonstrate apparel and footwear companies' commitment towards greater transparency in their manufacturing supply chain.

Transparency of a company's manufacturing supply chain better enables a company to collaborate with civil society in identifying, assessing, and avoiding actual or potential adverse human rights impacts. This is a critical step that strengthens a company's human rights due diligence.

Each company participating in this Transparency Pledge commits to taking **at least** the following steps:

Publish Manufacturing Sites

The company will publish on its website on a regular basis (such as twice a year) a list naming all sites that manufacture its products. The list should provide the following information in English:

1. The full name of all authorized production units and processing facilities.¹
2. The site addresses.
3. The parent company of the business at the site.
4. Type of products made.²
5. Worker numbers at each site.³

Companies will publish the above information in a spreadsheet or other searchable format.

¹ Processing factories include printing, embroidery, laundry, and so on.

² Please indicate the broad category – apparel, footwear, home textile, accessories.

³ Please indicate whether the site falls under the following categories by number of workers: Less than 1000 workers; 1001 to 5000 workers; 5001 to 10,000 workers; More than 10,000 workers.