

Panasonic Corporation

1-5-1 Higashi-Shimbashi, Minato-ku,
Tokyo 105-8301 Japan
Tel +81-3-3574-5665
Fax +81-3-3574-5686

October 4, 2013

Ms. Minky Worden
Director of Global Initiatives
Ms. Jane Buchanan
Associate Director
Human Rights Watch
350 Fifth Avenue 34th Floor
New York, NY 10118-3299
U.S.A.

Dear Ms. Worden and Ms. Buchanan,

Thank you very much for your letter dated August 21, 2013 to our president, Kazuhiro Tsuga. We really appreciate the opportunity to learn about your concerns and efforts regarding LGBT people's rights. I would like to reply to you on behalf of Mr. Tsuga.

As an Olympic TOP Partner, we believe in the spirit of the Games and its unique ability to unite the world in a way that is positive and inspirational. In our business activities, we respect human rights and do our best to understand, acknowledge and respect the diverse cultures, religions, mindsets and personal relationships of people in the different countries and regions.

We have been communicating with the International Olympic Committee (IOC) on this important topic in addition to other human rights issues you had raised in your first letter dated June 4, 2013.

Although we are not in a position to comment on political matters or specific governments in any country or region, we support its recent statement that sport is a human right and the Games should be open to all, spectators, officials, media, and athletes, regardless of race, gender, or sexual orientation.

We plan to stay in close communication with the IOC to confirm that the Games will be held as they have declared.

Thank you,

Panasonic Corporation

1-5-1 Higashi-Shimbashi, Minato-ku,
Tokyo 105-8301 Japan
Tel +81-3-3574-5665
Fax +81-3-3574-5686

Sincerely,

A handwritten signature in black ink, reading "Michiko Ogawa". The signature is written in a cursive style and is positioned above a horizontal line.

Michiko Ogawa

General Manager

CSR & Citizenship Group

Panasonic Corporation