

September 19, 2013

NBCUniversal

Ms. Minky Worden, Director of Global Initiatives
Ms. Jane Buchanan, Associate Director
Human Rights Watch
350 Fifth Avenue
New York, NY 10118-3299

Dear Ms. Worden and Ms. Buchanan,

I wanted to take this opportunity to thank you for your letters to Brian Roberts and Steve Burke and to respond to some of the findings and recommendations that you've raised.

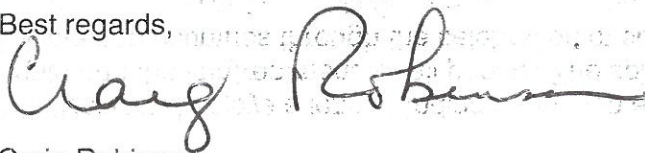
As the Olympic broadcast partner through 2020, we're looking forward to working with Thomas Bach, the new President of the International Olympic Committee. We are in constant conversation with the organization on all Olympic-related matters, including the developments that you cite in your letter.

As you are likely aware, the IOC has publicly stated that it has received assurances from the highest level of government in Russia that the legislation will not affect those attending or taking part in the Games - including participating athletes, coaches or those traveling to Russia. As a network, we have been covering - and will continue to cover - the news of the proposed laws and their impact on the Russian people.

NBCUniversal enjoys a long-standing reputation as a company that strongly supports equal rights and the fair treatment for all people. The spirit of the Olympic Games is one of unifying people and countries through the celebration of sport and we don't believe these Russian laws are representative of that spirit. It is our hope that this spirit will prevail over the next few months leading up to the Games.

I want to assure you that we at NBCUniversal understand the seriousness of the issues at hand, and that our internal discussions include multiple members of Steve Burke's senior leadership team, some of whom are members of the LGBT community. I am based in Los Angeles but travel to New York monthly, and would welcome a meeting with you in the coming weeks at your convenience.

Best regards,



Craig Robinson

cc: Brian L. Roberts, Chairman and Chief Executive Officer, Comcast Corporation
Stephen B. Burke, Chief Executive Officer, NBCUniversal
David L. Cohen, Executive Vice President, Comcast Corporation
Adam Miller, Executive Vice President, NBCUniversal