



ONE COCA-COLA PLAZA  
ATLANTA, GEORGIA

EDWARD E. POTTER  
DIRECTOR  
GLOBAL WORKPLACE RIGHTS

ADDRESS REPLY TO:  
P.O. BOX 1734  
ATLANTA, GA 30301

404-676-2379

November 1, 2013

Ms. Minky Worden  
Director of Global Initiatives

Ms. Jane Buchanan  
Associate Director  
Human Rights Watch  
350 Fifth Avenue, 34<sup>th</sup> Floor  
New York, New York 10118-3329

Dear Ms. Worden and Ms. Buchanan:

Thank you for your October 11 letter to our Chairman and CEO Muhtar Kent following our last discussion.

Throughout our recent conversations and over the past several years, I hope that I have conveyed the Company's commitment to human and workplace rights, diversity, inclusiveness and dignity for all. You are aware of the work we have done, and that we continue to do, to demonstrate respect for human and workplace rights throughout the Coca-Cola system and within our supply chain.

We have a longstanding commitment to the LGBT community. It is reflected in our [statement](#) that is available on our public website. We will continue to demonstrate our support of the LGBT community and, more broadly, promote our values for diversity through our policies and actions.

In the spirit of the Olympic Charter, as I indicated in my June letter, we believe the International Olympic Committee (IOC) has taken seriously the human rights concerns you have raised and followed up on them with a strong sense of urgency. As part of our long-term partnership with the IOC, we continually engage with them on various issues, including those that you have raised, that relate specifically to the Olympic Games. We plan to continue these discussions. We expect our ongoing engagement with the IOC to include discussions on long-term, sustainable means for addressing human rights in the context of the Olympic Games including the treatment of migrant labor during the construction of venues, and compensation for land and relocation of families affected by the construction of Olympic venues.

Thank you again for your continued discussion on an issue that I know is important to you and to The Coca-Cola Company.

Sincerely yours,

Edward E. Potter

Classified - Unclassified