

The following correspondence was received by way of e-mail on April 16, 2014 in reply to a Human Rights Watch letter e-mailed on April 4, 2014.

Subject: Your letter of April 4th, 2014 addressing Mr. Stefan Heinig

Dear Mr. Adams,

many thanks for your letter of April 4th, 2014 addressing our former CEO Mr. Stefan Heinig, which has been forwarded to me as I am in charge with this matter. Please find enclosed our press statement on our contribution to the Rana Plaza Arrangement Donors Trust Fund. In the aftermath of the very tragic accident we started to develop projects addressing the needs of the people having suffered from the building collapse. In due course we will check with ILO if these projects can be offset with the Fund. At the same time we very much appreciated the joint approach designed and controlled by ILO. As one of the first brands we made a contribution to the fund and – this to hopefully instigate others - made our contribution public even telling the amount. Nonetheless we felt that we had to cling to our projects as our partners already had invested a lot of work and the Donors Trust Fund will only work efficiently, if many brands sourcing in Bangladesh will support it.

Please let me have your findings on this issue and get back to me in case of any further questions.

Many kind regards

Britta Schrage-Oliva

Sustainability affairs officer

KIK Textilien und Non Food GmbH



Press Release

KiK supports Rana Plaza victims with US \$ 1 Million

Bönen, April 2nd 2014. KiK provides US \$ 1 Million to support the victims of the biggest accident of the textile industry. Immediately after the devastating collapse of the Rana Plaza building on April 24th 2013, KiK allocated quick and unbureaucratic medical and therapeutical aid for the victims and their relatives.

In association with renowned Bangladeshi aid organizations textile discounter KiK developed different projects to secure a long-term support for the victims' families. Furthermore KiK supports the Rana Plaza Donors Trust Fund with a deposit of US \$ 500.000.

Although there was no direct business relation at the point of the accident, KiK wants to improve – in collaboration with other international companies, the government as well as with local NGO's – the working conditions in Bangladesh sustainably and at long-term.

About KiK:

KiK stands for "The customer is king" ("Kunde ist König"), a phrase which has been its guiding principle since it was founded in 1994. KiK Textilien und Non-Food GmbH offers good quality ladies' clothing, menswear, children's and babies' clothing at competitive, affordable prices. In addition to clothing, ranges also include gift items, toys, beauty products, accessories and household textiles. With over 3,200 branches in Germany, Austria, the Czech Republic, Slovenia, Hungary, Slovakia, Croatia, Poland and Netherlands, KiK generates revenue in excess of one billion euros each year. In Germany, the company is ranked among the top 10 clothing retailers. German customers have also had the option of ordering online at www.kik24.de since 2013.

KiK has been a supporter of the not-for-profit foundation DEUTSCHLAND RUNDET AUF since March 2012.

Internet: www.kik-textilien.com www.facebook.com/kik.de www.kik-blog.de

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