

Comparative keyword searches

Search Term	Google.cn	Yahoo! China	MSN China	Baidu	Yahoo.com	MSN Search	Google.com
(NOTE: SEARCHES CONDUCTED August 9, 2006. Content analyzed is from 1st 3 pages of search results in all cases unless otherwise indicated)							
高智晟 Gao Zhisheng human rights lawyer	16,000 (1) political content	5,580 (5) political content	19,123 (3) political content	224 no message	285,000 highly political	22,159	812,000 highly political
东洲 Dongzhou police shot protestors	575,000 (1) political content	106,000 (5) p1 no polit. content	16,878; no msg no polit. content	193,000 no msg no polit content	371,000 highly political	18,344 little polit content	592,000 highly political
太石村 Taishi Village political unrest	28,600 (1) p1 political content	7,440 (5) p1 PRC sources	417,081 no msg p1 polit content	26,900 no msg p1 polit. Content	198,000 highly political	68	397,000 highly political
吴皓 Wu Hao Detained filmmaker	223,000 (1) p1 polit content	35,100 (5) all p1 different person	1,437 (3) p1 polit. content	28,100 p1 different person	40,700 highly political	2,062 highly political	221,000 highly political
评共产党 (Evaluate CCP)	1,690,000 (1) p1 polit. content	383,216 (5)	266,796 (3) political results	11 pro-PRC results	137,000 highly political	6, includes highly political	2,140,000 highly political
丁子霖 Ding Zilin son killed in 1989	869 (1) p1 polit. content	1,120 (5) political content	6,405 (3) political results	0 "no results"	88,800 highly political	7,529 highly political	304,000 highly political
藏独 Tibet Independence	75,200 (1) p1 mainly pro-gov	38,900 (5) pro-PRC sources	3,267; no msg. political results	9,270 pro-PRC results	132,000 highly political	4,519 (mainly blogs)	269,000 highly political
天安门屠杀 Tiananmen Massacre	109,000 (1)	24,800 (5)	0 no notice no results	29,600 (many unrelated)	1,660 highly political	77 (mainly blogs)	729,000 highly political
六四平反 Reverse 6/4 Verdict	76,000 (1) p1 mainly pro-gov	10,505 (5)	70,212 (3)	32	22,100 highly political	3 highly political	2,500,000 highly political
六四 June 4th 1989 crackdown	36,600 (1) p1 mainly pro-gov	256,000 (5)	620,116 (3) mainly irrelevant	12,000	2,050,000 highly political	62,782 highly political	17,700,000 highly political
李洪志 Li Hong zhi Falun Gong leader	211,000 (1)	160,000 (5)	22,102 (3)	117,000	635,000	26,779	916,000
江泽民 Jiang Zemin Fmr. Chinese President	338,000 (1)	310,000 (5)	237,281 (3)	2,820,000	7,200,000	506,171	6,760,000
江绵恒 Jiang Mianheng Jiang Zemin's son	25,700 (1)	41,600 (5)	12,180	3,350	80,900	13,047	330,000

刘晓波 Liu Xiaobo Dissident writer	49,700 (1)	25,300 (5)	16,196 (3)	32,800	152,000	19,267	512,000
高官子女 children of high officials	298,000 (1)	3,530 (5)	151,815	317,000	8,330	2	885,000
胡锦涛 Hu Jintao China's President	2,490,000 (1)	461,000 (5)	111,219 (1)	10,700,000	18,900,000	930,415	42,400,000
陈水扁 Chen Shuibian Taiwanese President	2,780,000 (1)	7,170,000 (5)	132,602	6,200,000	10,900,000	146,139	5,320,000
人权 (human rights)	7,410,000 (1)	3,210,000 (5)	497,212 (3)	4,720,000	6,110,000	463	12,900,000
民主 (democracy)	1,480,000 (1)	13,400,000 (5)	236,146 (3)	19,700,000	31,400,000	2,439,220	18,400,000
酷刑 (torture)	1,590,000 (1)	993,000 (5)	207,089 (3)	1,640,000	2,780,000	269,720	1,590,000
崔建 Cui Jian rockstar	74,800 (1)	19,900 (5)	8,089	57,900	37,300	11,514	74,800
巩俐 Gong Li world famous actress	1,490,000 (1)	3,920,000 (5)	130,710	3,570,000	5,250,000	165,800	1,490,000
微软 - Microsoft	23,700,000	27,900,000 (5)	141,342	21,900,000	47,000,000	1,802,161	23,700,000
大连 Dalian (city)	20,000,000	27,900,000 (5)	419,877	21,900,000	45,400,000	1,854,392	20,000,000
巴黎 Paris	11,000,000	13,900,000 (5)	357,039	24,200,000	24,500,000	2,208,373	11,000,000

(1) Google.cn removal message: 据当地法律法规和政策, 部分搜索结果未予显示

"According to local laws, regulations, and policies, a portion of the search results do not appear."

(2) Yahoo.cn "no results found" message: 没有找到与您查询的 "site:gio.gov.tw" 相符的网页 "Web pages similar to site: gio.gov.tw could not be found."

(3) MSN Chinese beta search removal message: * 搜索结果中排除了某些内容。了解原因。

"Some search results have been removed. [click here to] Find out why."

(4) Yahoo! China & Baidu no results message: 没有找到和您查询的 [keyword] 相符的新闻 "No news resembling [keyword] could be found."

(5) Yahoo! China universal disclaimer: "According to relevant laws and regulations, some search results may not appear."

LEGEND:

green

yellow

light blue

orange

it is believable that these results were not censored based on the service's overall disclosure patterns

notification to user that censorship has taken place

Unclear result, OR result is likely due to technical failings in reading Chinese, but it is impossible to be 100% certain

non-transparent censorship, or results impossible to evaluate based on general lack of disclosure or large discrepancy with the international sister site.